

Paper Title: 'Food Supply Chain Management -A review of Indian retail sector'

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Food Supply Chain Management -A review of Indian retail sector

ABSTRACT

The Indian retail sector is on a roll. All major Indian retail companies are on an expansionist mode. Even non-retailing companies have or are planning to make major investments in retailing and / or supply chain. This paper focuses on the movement of retail industry in the food sector in India. Instead of only analyzing the retail opportunities in the Indian context, this study makes a case for corporate participation in the entire food supply chain. A new modernized model of the food supply chain is proposed and entry of both domestic as well as international players is recommended keeping in consideration the current regulatory regime. The paper is divided into five sections. Section I outlines the traditional food supply chain. In this section we have a proposed modernized supply chain and have categorized and modernized supply chain into two broad categories: inbound supply chain activities and outbound supply chain activities. These broad categories are discussed in section II & III respectively. Section IV makes the case for India by describing the Indian advantage in terms of a unique demand- supply equation. Section V gives the regulatory framework for investing in India's food supply chain.

