

# **STUDY ON INFORMATION AND KNOWLEDGE SHARING ON SUPPLY CHAIN PERFORMANCE IN INDIAN READYMADE GARMENTS SECTOR**

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**Abstract:**

The Supply Chain performance revolve around the two pillars are knowledge sharing and information sharing. Recently, information sharing is attaining the concentration of the researchers. Majority of the previous work is on the individual effect of information and knowledge sharing on performance. This paper aims to focus on the combined effect of information and knowledge sharing on supplier's performance through supplier-buyer relationship. A conceptual model was formulated based on previous literature. The research findings reflect that information sharing is a prerequisite for knowledge sharing and the close supplier-buyer relationship is a vital factor for escalating the supplier's operational performance.

**Keywords-** Information Sharing, Knowledge Sharing, Supplier-Buyer Relationship, Suppliers' Operational Performance.