

Rusha Das  
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## EDUCATION

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- **Doctor of Philosophy in Management (PhD):** Indian Institute of Management Ahmedabad, October 2023
- Thesis Title: “Changes in Environmental Impact Assessment (EIA) Regulation in India: Exploring the Political dynamics from a Neo-Gramscian perspective”  
Specialization: Public Policy  
Supervisors: Chair: Rama Mohana R. Turaga,  
Thesis Advisory Committee Members: George Kandathil and Ankur Sarin
- **Master of Business Administration:** Heritage Business School, 2008-2010  
Specialization: Marketing  
Final Mark: First Class
- **Bachelor of Business Administration:** Fakir Mohan University, 2004-2007  
Specialization: Marketing & Finance  
Final Mark: First Class with Distinction

## APPOINTMENTS

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- Graduate Institute of International and Development Studies, Geneva
  - Research Associate, Albert Hirschman Centre on Democracy, Sept 2022 - Present
  - Visiting Research Fellow, Albert Hirschman Centre on Democracy, Sept 2020 - Aug 2022
- Visiting Faculty, Adani Institute of Infrastructure and Management, Dec 2019 – Mar 2020.
- Assistant Professor: NL Dalmia Institute of Management Studies and Research, Nov 2014 - May 2017
- Assistant Professor: Durgadevi Saraf Institute of Management Studies, June 2013 - Nov 2014
- Assistant Professor: Sasmira’s Institute of Management Studies and Research, July 2011 - Jan 2013

## AWARDS AND HONORS

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- Swiss Government Excellence Scholarship for Research Fellowship at the Graduate Institute of International and Development Studies, Geneva, (ESCAS-2020-2021).
- Distinguished Alumnus Award in the field of Academia, Heritage Business School, 2022.
- Selected for the International winter school on public policy organized by the International Public Policy Association (IPPA) at Autrans, France for the year 2019.
- Selected for the prestigious 10th International Max Planck Summer Research School on “Adapting Behaviour in a Fundamentally Uncertain World” organized by Friedrich Schiller University Jena, Germany in 2016
- Case study on “Mahindra First Choice Services Limited- Creating a brand in a low priority category” selected for publication at the ISB-Ivey Global case writing competition, 2014

- Qualified the University Grants Commission (UGC) National Eligibility Test (NET) for Junior Research Fellowship (JRF) and eligibility for lectureship in December 2010.

## EXTERNAL ENGAGEMENTS AND AFFILIATIONS

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- Selected for the Doctoral Consortium on Teaching organized by Centre for Teaching at Indian Institute of Management (IIM) Bangalore in January 2022.
- Panel Chair for the Young South Asia Scholars Meet, 2021, organized by the Graduate Institute of International and Developmental Studies, Geneva.
- Invited as external panel member by MNS Enterprises for recruitment drive at RAIT (Ramrao Adik Institute of Technology, Mumbai).
- Member of Development Studies Association (DSA) U.K
- Member of International Association of Public Policy (IPPA), France.

## RESEARCH

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### Peer-reviewed Publications

- Das, R., Lutringer C. (2022). The Everyday State and Municipal Councillors in Ahmedabad: New Modes of Political Accountability and Civic Engagement. *Development and Change*, 54(2): 331-354.
- Das, R., (2016). Decoy Effects in Dummy and Real Products Using Gender and Technical Expertise as Moderating variables. *International Journal of Management and Social Science Research Review* ISSN:2349-6746
- Das, R. (2012). 'Common Social Responsibility a new way towards Sustainable Development'. *Global Journal of Finance and Management* ISSN: 0975-6477

### Book Chapters

- Das, R. (2020). A Study on Understanding the Factors of Non-compliance in Motorized Two-Wheeler Helmet Use in India: A Review of Literature. In: Arkatkar S., Velmurugan S., Verma A. (eds) *Recent Advances in Traffic Engineering. Lecture Notes in Civil Engineering*, vol 69. Springer, Singapore.

### Teaching Case

- Das, R., Shrivastava, Amit., Pereira, Arun. (2015). Mahindra First Choice Services Limited- creating a brand in a low priority category. *Ivey Publishing*, Product Number: 9B15A049

### Conference Papers

- Das, R., Turaga, R. M. R. and Arif, A. (2020). Role of NGT and other actors in shaping the public consultation norms related to EIA in India. Paper presented at the International Conference on Public Policy at Barcelona (ICPP5).

- Das, R. (2019). Wicked Problems and the Role of Participatory Democracy. Paper presented at International Winter School of Public Policy; Alps Edition organized by International Public Policy Association (IPPA).
- Das, R. (2018). Understanding the Factors of Noncompliance in Motorized two-wheeler helmet use in India. Paper presented at National Conference on Recent Advances in Traffic Engineering (RATE) at SVNIT, Surat.
- Das, R., Singh, R., (2015). 'Integrating CLMV into the ASEAN Economic Community: Opportunities and Challenges'. *International Conference on Trends in Multidisciplinary Business and Economic Research*, Bangkok, Thailand, ISBN:978-969-9948-11-4

### **Working Papers**

- A neo-Gramscian analysis of NGT verdicts related to Public Participation process of EIA in India.
- A neo-Gramscian Analysis of Policy Documents Related to the Public Participation Process of EIA Regulations in India.
- Environmental Impact Assessment in India: The Role of Technologies and Political Arrangements.
- The Concept of Path Dependency in EIA in India.

### **On-going Research Grant Proposal**

- Environmental Democracy, Youth Movements and EIA: New forms and modes of mobilization and public engagement?

### **CERTIFICATIONS**

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- R Programming, John Hopkins, December 2015
- Experimental and Statistical Methods in Social Sciences, University of Mumbai, May 2014
- Case Method Teaching Seminar, Harvard Business Publishing, Oct 2013.