**Guidelines for Contributors**

*IIMB Management Review (IMR)* is a quarterly journal brought out by the Indian Institute of Management Bangalore. Addressed to management practitioners, researchers, and academics, IMR aims to engage rigorously with practices, concepts, and ideas in the field of management, with an emphasis on providing managerial insights, in a format that is accessible to a wide audience.

To this end, IMR invites manuscripts that provide novel managerial insights in any of the core business functions. The manuscript should be rigorous—the findings should be supported by either empirical data or a well-justified theoretical model—and well written. While these two requirements are necessary for acceptance, they do not guarantee acceptance. The sole criterion for publication is contribution to the extant management literature. Although all manuscripts are welcome, our special emphasis is on papers that focus on emerging economies throughout the world. Such papers may either improve our understanding of markets in such economies through novel analyses or build models by taking into account the special characteristics of such economies to provide guidance to managers. Full-length research articles (up to 10,000 words) on all the business functions, aspects of policy, and management pedagogy form the core of the journal; at present focussed discussion and interview papers, and book reviews are also featured. Papers must be written in an easily accessible style, where specialised concepts/research and methodologically rigorous applications/analyses are presented simply and concisely, highlighting key insights and managerial implications.

**Review Process**

IMR is a peer-reviewed journal and follows a ‘double blind’ review process. All papers submitted to IMR go through a preliminary review at the editorial desk and those considered appropriate are sent to an Associate Editor. On the recommendation of the Associate Editor, the article may be rejected or assigned to two reviewers. While an initial review may take about three months, a full fledged review may take 12 months or more. Subsequent revisions may necessitate a longer review process.

**Submission of Articles**

Authors may submit their papers through the online manuscript submission system at [http://ees.elsevier.com/iimb](http://ees.elsevier.com/iimb) where further information on the process of submission and registration is available.

Submission of a manuscript to IMR implies a commitment by the author to publish in it. Along with the manuscript, authors should provide confirmation that 1) the article is the original work of the author(s); 2) the article (or a significant portion of it) has not been published earlier; 3) it is not under consideration for publication elsewhere; and 4) all copyright requirements in respect of material used directly or indirectly in the article have been duly met. Articles using information which is not in the public domain about organisations must be accompanied by express written permission from the authorities concerned.

The editors reserve the right to accept or refuse an article for publication, and they are under no obligation to assign reasons for their decision. IMR reserves the right to amend the final version of the paper to suit the journal’s requirements.

**Format**

**Cover page:** The manuscript should be accompanied by a cover page containing the article title, the short title (not more than 5 words and which may be used in all correspondence), the names and affiliations of all the authors (the order of placing author names should be specified), along with their postal address, phone and fax numbers, and email address. Details of the authors’ name and affiliation should not appear elsewhere in the manuscript. In the case of multiple authors, the cover page should indicate the designated corresponding author.

**Second page:** The second page should contain the article title, the short title, the abstract (not more than 100 words), keywords (a maximum of 8 keywords), and an extended summary (not exceeding 300 words).

**Body of the article:** The recommended length of papers is 8000—10,000 words, inclusive of tables and figures. Material may be formatted in Times New Roman, font size 12 and double spaced. All tables and figures must be serially numbered, sequentially following references to them in the text. All tables and figures are also to be presented in a separate WORD document and file names should clearly specify the paper to which the exhibits belong. Tables and figures should carry explanatory notes or legends for clarity or to indicate the source, as necessary; all abbreviations should be expanded. All exhibits should be in black and white only.

IMR follows British spelling (eg: centre, programme, and colour), except in the case of direct quotations. Figures should be indicated in million and billion.

Wherever possible, explanatory theories/concepts and other background material of a historical or collateral nature, and case illustrations/ anecdotal applications should be presented in text boxes to ensure they do not interfere with the flow of the main text.

**References**

Authors must acknowledge all the sources they have drawn upon, including direct quotations, as well as ideas, concepts, data, and exhibits. Only those references cited in the main text should be listed in the reference list. Sources should be stated briefly in the text, following the author-date convention of by the last name and the date of publication, in parentheses. Citations within the text would read, for e.g. ‘According to Pawlak, (1991) …’ or ‘… (Pawlak, 1991)’. These citations should be amplified in a list of references appearing at the end of the paper. The reference list should be in alphabetical and chronological order, and should include complete bibliographical details, as appropriate—the name(s) of the author(s), year of publication, title of the article/book, name of the journal, details of the publisher, volume and issue number, and individual page numbers, URL of online sources (online journals, magazines, or newspapers) with access date.
