IIM-B HOSTS INTERNATIONAL CONFERENCE

Indian Institute of Management Bangalore (IIM-B) in association with Lucas College and Graduate School of Business, San Jose State University, California, US, hosted an International Conference on Transnational Entrepreneurs and International SMEs in Emerging Economies: Drivers and Strategies recently. The conference was organised as part of a collaborative research project on Transnational Entrepreneurs (TEs) of Indian origin in the United Kingdom. The project explored the role of social networks of Indian TEs in the UK for entry into their home country and the management of their transnational ventures in the UK and India. The three-day conference focused on Transnational Entrepreneurship and Internationalisation of SMEs.