



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE



# PGPPM

Post Graduate Programme in  
Public Policy and Management

Class of 2016  
PLACEMENT BROCHURE

# THE INSTITUTE

The Indian Institute of Management Bangalore (IIMB) believes in building leaders through holistic, transformative and innovative education. IIMB is an acknowledged hub of academic activity in India and globally. We are recognised as a leading international postgraduate (PG) centre of management studies. We are Equis accredited. The accreditation is an indication that recognised institutions satisfy international standards.

Currently, we offer five long-duration programmes – the Fellow Programme in Management (FPM), the Post Graduate Programme in Management (PGP), the Post Graduate Programme in Public Policy and Management (PGPPM), the Executive Post Graduate Programme in Management (EPGP) and a weekend Post Graduate Programme in Enterprise Management (PGPEM).

IIMB has 150 plus faculty members, including visiting and adjunct faculty, who are actively engaged in policy formulation, research, case writing and consulting. We are known for excellence in research and scholarship, global character, values, diversity, and for the impact we make on multiple stakeholders and the society.

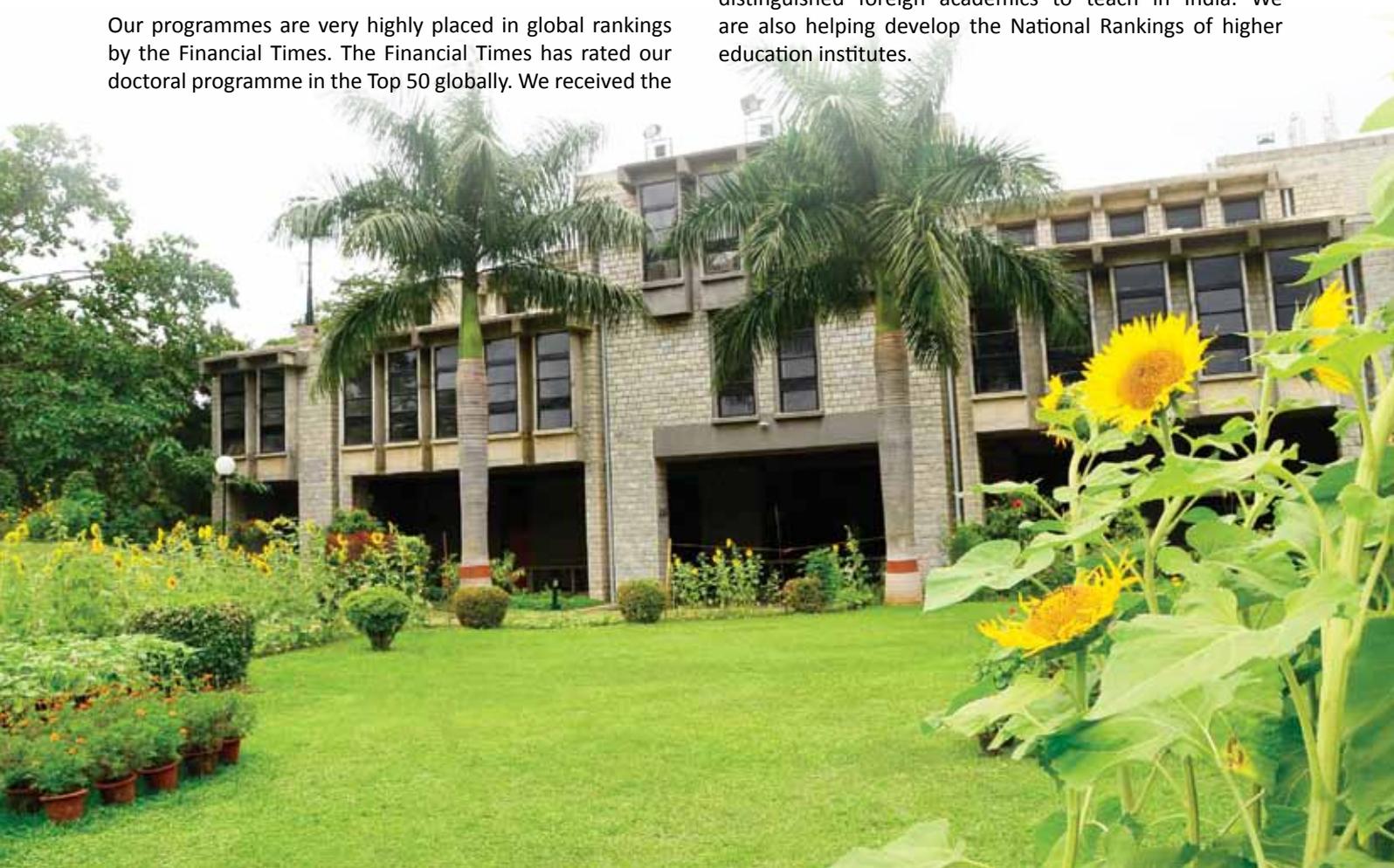
Recognising the tremendous power of disruptive technology, we became the first IIM to partner with one of the world's most respected Massive Open Online Courses (MOOCs) platform, the Harvard-MIT joint venture, edX. We launched our first MOOC in July, 2015 and recently announced our 8th MOOC. With technology, we have reached out to over 80,000 learners in 185 countries till date. We have defined four cornerstones to guide us – developing a world-class research and teaching ecosystem, leveraging technology, creating a global perspective, and infusing an entrepreneurial mind-set among our students.

Our programmes are very highly placed in global rankings by the Financial Times. The Financial Times has rated our doctoral programme in the Top 50 globally. We received the

prestigious Obama-Singh 21st Century Knowledge Initiative Award in 2013. This initiative is aimed at strengthening collaborations and building partnerships between American and Indian institutions of higher education in priority fields. We collaborate with over 100 top business schools (B-schools) in the world for various research initiatives and student and faculty exchange programmes.

We are deepening our engagement in international networks, such as the Global Network for Advanced Management (GNAM), which includes 28 top management schools across the world. This exclusive network is convened by Yale University and includes INSEAD, London School of Economics and Fudan University. We recently hosted Deans of the Global Network schools here at IIM Bangalore. The US-based Academy of International Business, which is the world's premier professional association for international business faculty, for the first time, held its Annual Meeting in India in June 2015. Our Institute hosted this meeting here in Bangalore.

In addition to laying the foundations for our future success, we make a determined effort to contribute to national objectives by working with the government. We launched a new IIM at Visakhapatnam in September, 2015. We are helping develop the Unnat Bharat Abhiyan, an initiative that creates impact in rural India. This fits closely with our satellite learning programme, led by Prof. Gopal Naik, to enrich education in 2000 schools in rural Karnataka. The International Telecommunications Union and the United Nations, gave the World Summit on Information Society Award to our Centre for Public Policy for this programme. We assisted the Government in launching the Global Initiative for Academic Networks (GIAN), which will bring distinguished foreign academics to teach in India. We are also helping develop the National Rankings of higher education institutes.



# Director's Message



Dear Recruiter,

I am pleased to introduce the fourteenth batch of the one year full-time residential Post Graduate Programme in Public Policy and Management (PGPPM) 2015-2016. The PGPPM has been developed with the intention of preparing civil servants and experienced professionals from the private and non-profit sectors for senior management positions. The programme aims to train and transform specialized managers who can lead organizations in challenging times, where the boundaries between the public, private and non-profit sectors are changing. Over the past decade, IIMB's PGPPM has emerged as a leading programme in public policy that enables students to deliver on this expectation.

It is our continuing endeavor to keep abreast of the challenges and opportunities in the world of business, governance and civil society, shaped by different public policies. Industry feedback tells us that companies find it challenging to cope with government processes. This is where our PGPPM students score. In this programme, they are equipped with knowledge on Public Policy and General Management and can navigate challenging situations effectively. Based on our research as well as feedback, we have been fine-tuning the programme in terms of pedagogy and structure, with a view to providing public policy inputs, contemporary business knowledge and insights as well as practical experience.

The cross cultural learning in the classroom is phenomenal as the programme has students from government, non-government and private organizations across varying sectors. I am confident that this group of professionals will be the torchbearers of your organizations as well as of India, and I recommend them enthusiastically for your consideration.

Dr. Sushil Vachani  
Director, IIM Bangalore

# PGPPM Chairperson's Message



Dear Recruiter,

The Post Graduate Program in Public Policy and Management (PGPPM) is a niche program fostered by IIM Bangalore more than a decade ago. It is a one-of-its-kind program, started with the aim of improving efficiency and leadership skills among policy makers and administrators.

The program, having made its mark amongst civil service circles, was also opened to non-government participants since 2008. This year, we made a concerted effort to attract the non-profits. One of the reasons is that today, the private sector (both the for and not-for profit) is actively engaged in domains traditionally with the public sector, such as health, education, infrastructure and even utilities. It is increasingly occupying a critical share of the public system, in keeping with the global trend. Public Private Partnerships Projects (PPP), Government Approvals & Clearances, Corporate Communications, Consulting, Advisors, CSR and many other such roles require additional skills apart from management studies. In this context, we expect this program to be extremely relevant to the organizations in positioning for relevant functions in Senior and Middle Management.

PGPPM participants enjoy the unique advantage of synergies between the government and non-government participants in the classroom. They thus get to study and discuss policy issues from both points of view. The pedagogy has been remodeled from this year onwards to suit it with the requirement of both these participants. The course has been structured as one-year full time on campus residential course including regular MBA subjects. The first term of the course is oriented towards the Policy Module. In term III and IV, students opt for electives from the other long duration programs on campus. This helps them draw synergies from the other long duration programs on campus and equip themselves with core management skills, as well. The course includes an international immersion program at the Korea Development Institute, Seoul, South Korea (in term II).

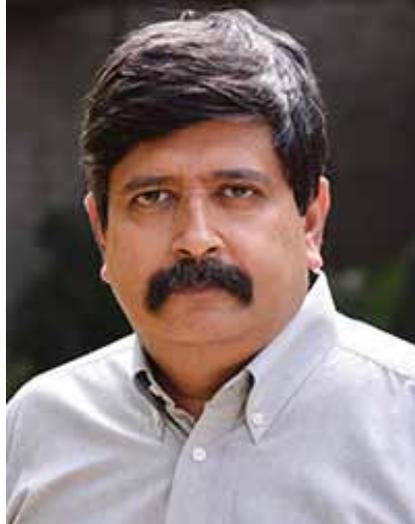
They are a part of running the PolicySpeak @ IIMB series, which exposes them to those in charge of policy-making at various levels of the governmental decision-making in India. This year, they also have helped initiate the PolicySpeak @iimb blog, aiming to document the key debates on the policy front in India. At the end of the course, the participants are expected to bring out a sharply written policy-paper highlighting their learning from this course.

I believe that through the PGPPM, these candidates are being trained through a special and rigorous program that tries to combine IIMB's strength in management studies with the long experience it has, in training and doing projects for the public sector through its Center for Public Policy (CPP). I am confident these participants will be able to undertake any suitable role in the Organizations, especially those dealing in the public private interface.

The participants have at least five years of work experience and are selected through a meticulous process of CAT/ GMAT, case analysis and interviews. The PGPPM participants, therefore, possess a unique combination of innate capabilities and exceptional training. I wish them the best.

Professor Rajalaxmi Kamath  
Chairperson  
PGPPM

# CDS Chairperson's Message



Dear Recruiters,

Post Graduate Programme in Public Policy and Management (PGPPM) is a unique program offered by the Indian Institute of Management Bangalore (IIMB) to mid-career civil servants and those who are outside the government space but interested in domain of Public Policy and Management. IIMB facilitates the placements of only those who join the PGPPM program without nomination and sponsorship by the Government of India.

It is a pleasure to present to you the PGPPM batch of 2016. This PGPPM batch has a unique blend of experience of participants from the government as well as private and other non-governmental agencies and this composition creates an unique experience sharing opportunity in the class. These PGPPM participants have significantly benefited from the rich experiences of their classmates from both government and the non-government sectors.

The PGPPM program ensures that participants graduate as well-rounded professionals; both from the perspective of public policy and general management – a unique combination that is very difficult to find elsewhere. I am sure that you will find this batch of the PGPPM participants suitable for your organization's needs and look forward to your recruiting them into positions that match their calibre.

Professor Ganesh N Prabhu  
Chairperson  
Career Development Services

# About The Programme

The PGPPM was introduced in 2002 by the Centre for Public Policy (CPP), which was established by IIMB with initial support from the Department of Personnel and Training, Government of India and UNDP. It integrates public policy and general management skills into a single programme.

PGPPM was extended to the non-government, 'open' candidates in 2008 and enables cross learning between participants from the private and public sectors. PGPPM proposes to attract overseas participants from the current year, which will enhance the learning experience.

The PGPPM programme has helped position IIMB's CPP as an important policy think tank. Its Alumni have been instrumental in initiating new policies and steering policy changes in their roles. They have also made significant academic contributions through papers and books.

PGPPM Alumni occupy senior positions in different ministries of the Government, the Railway Board, regulatory authorities like SEBI, TRAI and FMC, Planning Commission, UN bodies and many other important senior decision making positions in government and beyond. They also hold leadership positions in central and state PSUs like GAIL, BSNL, BMTC and MAHDA, JN Port Trust in Mumbai and with NGOs and as consultants and analysts in the private sector.

## What is IIM Bangalore's PGPPM initiative?

The Post Graduate Program in Public Policy and Management (PGPPM) is a key long-duration program offered by IIM Bangalore. The program is aimed at future leaders from the civil services, social, infrastructure and private sectors who want to strengthen and build on their already acquired public policy and managerial skills in the current scenario; where the boundary between the public and private sector is growing increasingly indistinct.

This unique program helps the future leaders engaged in public policy and management to tackle new challenges in the context of liberalization, globalization and rapid technology change; and continuing burden of poverty, social exclusion and crisis.

### The Policy Collective

The Policy Collective is an assortment of two, faculty guided - student led, extra-curricular initiatives that reinforce the aims and experiences of the PGPPM program. The two components of the policy collective are:

#### Policy Speaks Series

Policy Speaks is a series of interactive sessions that are meant to deepen the conceptual, technical and analytical skills of participants of the PGPPM program and/or of the attending audience in general. These interactive sessions are conducted with eminent people who have had significant impact in policy planning and/or administration and can share invaluable insights on the Public Policy Domain in India. The Policy speaks program, this year specifically, aims to build a platform to improve the public policy debate within the context of India and to simulate public discussion on various issues in debate.

#### Policy Blog

Policy Blog is a written, multimedia (multisensory) based catalogue of public policy analysis and commentary on various issues affecting the social, economic, political realities of a nation. The policy blog aims to document current and emerging policy perspectives that reflect contemporary issues in Indian society.



# Core Courses and Electives offered

## Public Policy

Public Policy Analysis  
States Market and Globalization  
Indian Social and Human Development  
Psychological perspectives of Public Policy  
Evaluating Public Policy  
Legal and Institutional Dynamics  
Public Finance  
Economics of Global Commons  
International Negotiations  
Healthcare Economics: Theory and Practice  
Indian Economy Policy Matters for Business

## Strategy

Strategy and the Sustainable Enterprise  
Learning from Corporate Failures  
Strategic Thinking & Decision Making  
Strategy for Public Policy  
Strategic Management of Media  
and Entertainment Industry

## Quantitative Methods

Basic Quantitative Methods  
Quantitative Methods for Policy Analysis  
Big Data  
Business Forecasting

## Marketing

Social Marketing  
Brand Management  
Pricing Essentials for Managers

## Economics

Microeconomics for Policy Analysis  
Macroeconomic Environment  
Political Economy & Welfare Economics  
International Macroeconomics  
Current Economic Scenario  
Management Regulation

## Social Sciences

Embedding Leadership Excellence  
Imaging Indian Society and Culture through  
Indian Cinema  
Spirituality and Self Development for Managers  
Introduction to Sanskrit Language  
Creativity in Arts, Design and Science  
Personal Values, Goals and Career Options

## Finance

Financial Statement Analysis  
India Unincorporated  
Corporate Valuation  
Financial Appraisal of Projects  
Rural Banking and Financial Inclusion

## Production & Operation Management

Green Business Management  
Social Entrepreneurship  
Designing and Managing Programs  
Project Portfolio and Program Management

## Human Resource Management

Organizational Behaviour  
Leadership for Policy Managers  
Personal & Interpersonal Effectiveness  
Workshop: East West Synthesis  
Creating High Performance Organizations  
Inspired Leadership through Personal Mastery

## Workshop Courses

Design Thinking  
Investing in and leveraging your social networks for  
professional growth  
Entrepreneurship in action

# POLICY PAPERS/PROJECTS

Students work on policy papers/projects that have significant impact. Here is a list of dissertations by the Class of 2015.

- Sustainable pension inclusion
- Reforms in electricity sector, Electricity Amendment Bill 2014
- Inclusive Finance through Community Institutions
- Policy framework for cultural and creative Industries
- Why is the transition to organic agriculture slow? The experiences of Vidarbha farmers
- Withholding Tax (TDS): A non-invasive tool for greater compliance and revenue mobilization
- Sustaining quality of life in the cities
- Impact of mobile number portability on telecom service providers
- Establishing the roadmap for e-governance implementation in Income-Tax department
- Suggestions for anti corruption agency in India based on a comparative study of anti corruption structure in Indonesia, the USA and India
- Cyber security challenges & approaches
- Revenue management of Indian Railways freight business - role of guaranteed transit time and customer perception
- Key drivers for mobile banking adoption from Indian customer perspective
- Trends and dimensions of cross-border tax dodging in the Indian context
- Effects of economic growth on income inequality in India
- Policy framework for public private partnership in India
- Application of theory of planned behaviour for understanding intention to segregate waste at home
- Future of solar energy in India: A holistic perspective
- A business model for bridging the digital divide in India
- Place of supply rules for digital services
- Feasibility and competitiveness of date farming in India



## Rural Immersion – Heggodu Village



The class spent 3 days in Heggodu, a small village in Shimoga district, Karnataka. The focus of this Rural Immersion Program was to give the class a chance to observe the rural economy closely, and appreciate the active cooperative and cultural movement in the village. They visited successful producer and marketing co-operatives working in handloom, areca nut and non-timber forest products, and the Government College of Horticulture, Sirsi. They also visited Ninasam, which is a unique cultural organization that is both nationally as well as internationally acclaimed. Each visit gave the class deeper insights on various models of community organizations and the role of the state in encouraging them. The class also saw the Yakshagana, which is a dance drama performed by active theatre artists in the village.

## International Immersion

(KDI School of Public Policy & Management, South Korea)

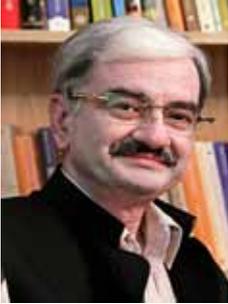


The class spends part of Term 2, (two weeks) in Korea Development Institute, Seoul. The focus of this international component is on providing global perspective on public policy issues and learning from the growth story of our South Asian neighbour.

Lectures are given by an array of KDI faculty members as well as administrative officers and Ministers directly involved with policy making in the country. The training program gives students a chance to interact with premier academics and leading practitioners in the field of public policy on various topics such as Korean Economic Development Experience, Public Service Systems Ministry of Legislation, Government Reforms, e-Government systems, PPP Strategy, Education Policy and Vocational training, Public sector training and Performance Management, Green Growth, Ulsan Port, Presidential Committee on Conflict resolution to name a few.

This module also includes various field visits to Government Offices, PSUs, and private industries. This year the PGPPM batch visited multiple sites such as Seoul Metropolitan Government Sudokwon Landfill Site Management Corporation, Vocational training centres, Samsung Innovation Museum, Hyundai Motors, Pohang Steel Company (POSCO) and so on. The students also got the opportunity to get a taste of local culture with visits to historical sites and exposure to cultural performances

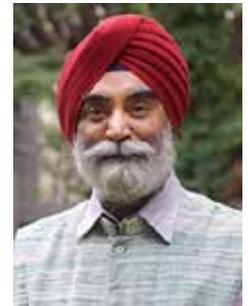
# Faculty Testimonials



The Centre for Public Policy (CPP) seeks to influence public policy and development outcomes through research and capacity building in policy formulation and implementation. It seeks to strengthen policy making within government through action, education and training. PGPPM is one of the key initiatives of CPP and it seeks to build professionalism within government in policy making. Having established among civil servants, the programme got opened to students from outside government as it is the space for private sector participation in public system has been growing and as private sector seeks to influence policy making from outside. The civil servants and policy professionals in India engage in policy formulation and implementation, as well as management of public system. The PGPPM provides a balanced offer of both policy making and public management.

**Professor G. Ramesh**

This Public Policy Management Program at IIMB is a unique blend of academic excellence in public policy along with strengthening management skills. It offers a wealth of talent, experience and diversity especially in the public policy domain, setting it apart from other core management programs. The PGPPM offers a wide spectrum of courses ranging from public finance to corporate finance, strategic thinking to public policy analysis, policy making to its evaluation to enhance the understanding of participants about the working of government machinery. The objective of the Program is to increase awareness, sharpen skills and inspire confidence amongst specially selected participants to design and deliver effective public policy initiatives.



**Professor Charan Singh**  
RBI Chair Professor



“Public Policy Programme is an important programme of the Institute. The participants come from diverse backgrounds and experiences and bring to bear these into the classroom. Apart from the rigorous academic sessions, there is much to learn from the peers. The participants are provided a wide ranging exposure not only on the theoretical aspects of public policy, but they also get to interact with many policy makers and critics. They are ready to take on the complex world that interfaces with public policy, whether they work for the government or with the government.

**Professor M S Sriram**

The Post Graduate Program in Public Policy and Management is an excellent program as it provides a nice blend of conceptual and theoretical understanding of issues through classroom lectures and discussions along with practitioner insights and applications through field work, projects and a policy review paper. The students enrich the learning process by sharing their varied and nuanced perspectives on institutional matters, on policy implementation, and on the social and other dimensions of policy making. Given their diverse work experience across a variety of sectors and their interest in addressing key public policy issues such as education and skilling, energy, infrastructure, social inclusion and rural livelihood, they would be a valuable addition to private, public and civil society organizations. They would bring both academic and practical understanding to their workplace along with a passion and sensitivity when addressing difficult real world policy challenges.



**Professor Rupa Chanda**



The 2015-16 cohort of the postgraduate public policy programme at IIMB represents the future of public policy in India, and beyond. Gone are the days when public policy was synonymous with career bureaucrats arguing with each other. The newly revised IIMB program recognises how contemporary policy formulation and analysis embraces state, market, and society and in particular the intersections between the three primary institutions. The PGPPM job market candidates are exceptionally well prepared to take on leadership positions within this complex policy world. Their training includes cutting edge technical tools as well as contextual domain expertise. Our job market candidates come from very diverse backgrounds ranging from journalism to engineering but the common thread that binds them all is an interest in the public good. They combine first rate analytical skills with the passion and commitment to building a better world.

**Professor Deepak Malghan**

The PGPPM is a very unique program focusing on Management, Public Policy and the non-Corporate sector. The graduating students from this program are ready to take on mid-level roles in diverse organizations. In teaching two core courses on Organizational Behavior and Leadership, I emphasize the need to think outside the box and address the underlying dynamics, rather than just addressing the symptoms, in getting employees to go above and beyond the call of duty. This mind set enables graduates to tackle complex organizational and inter-organizational issues, from both behavioral and structural perspectives.



**Professor Lakshmanan Prasad**

# Alumni Testimonials



*It would be very selfish if I did not acknowledge the contribution that all my teachers at IIM Bangalore made in giving me a new paradigm of learning during my study. They taught me so many new subjects and gave me a new perspective of public policy.*

*I came to study Public Policy & Management at IIM Bangalore after 20 years of service in the Indian Administrative Services (IAS). It was indeed quite a humbling experience. Like all other IAS officers, I too thought that only experience counts in making of public policy. But I was completely wrong. My biggest learning from this course was that one should not make any policy or programme without proper analysis of the relevant data. When I chose to come to IIMB for public policy study, I had many options before me, including the option of studying at a foreign university. But it was my conviction that the study of public policy is more relevant if it is done in the Indian context with the help of Indian case studies. I therefore chose to come to IIMB. All prestigious domestic management institutions, according to me, should offer an exclusive public policy programme also, and the government should create an atmosphere or a policy environment that encourages civil servants to join such domestic public policy programmes.*

**Dr. Hasmukh Adhia**, Revenue Secretary,  
Ministry of Finance, Govt. of India, and recipient of IIMB's Distinguished Alumnus Award 2015

*Having worked in a Public Sector Undertaking (PSU) and an NGO, I saw immense potential in creating business impact through policymaking. The skills required to work amongst business, government and society are quite diverse and tangential to one another. IIMB's PGPPM is one of the few programmes globally which focuses on policymaking and business concepts.*

*I learnt immensely from my interactions with peers and professors. While classmates taught me about how the Government of India works, students from the PGP/EPGP programme gave me a perspective of functioning of different sectors from e-commerce to manufacturing. This peer-to-peer learning combined with an international immersion programme is a thoroughly humbling and enriching experience. While the professors gave us a theoretical framework, the 'policy talk' sessions from the alumni also helped us understand the realities of policymaking. It is important to mention that PGPPM is great 'value for money' compared to similar programmes in public policy across the world.*

*IIMB's ability to tailor a programme that marries theoretical concepts with the practicalities of evidence-based policymaking will definitely equip one with skills that are going to be in demand in India and the world.*



**Venkatesh Krishnamoorthy**, PGPPM 2012-2014  
Associate Director, APCO Worldwide, Ministry of Power, New Delhi



*"Doing PGPPM from IIMB was a valuable investment for me. In addition to broadening my perspective on business management and public policy, it has helped me grow both professionally and personally and my transition from "Government to Corporate" sector smooth. I recommend this program to anyone seeking a step up in their career prospects in addition to gaining a broadbased education that would be a great asset in today's global economy."*

**Krishna Sastry Pendyala**,  
Head-Fraud Management and Digital Forensics, Tata Consultancy Services Ltd.

*"The post graduate programme public policy and management is one of the few courses in India which allows an interested candidate to get exposure to public policy, learn and begin work through implementation and bring change in society. The one year theoretical exposure followed by ten months of on ground dissertation work allowed me to learn with action on the ground.*

*It provided for a platform of learning, networking with policy makers & civil administration and exploring avenues on environmental sustainability, implementation and policy; which currently is my career path."*

**Karthik Ponappa**  
Co-Founder, Smarter Dharma

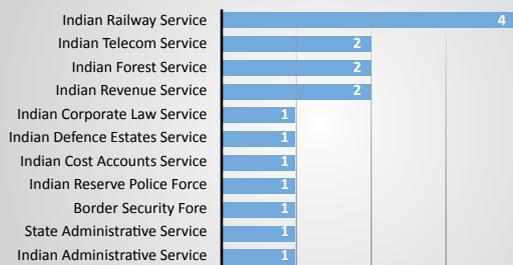


# Class Profile 2015

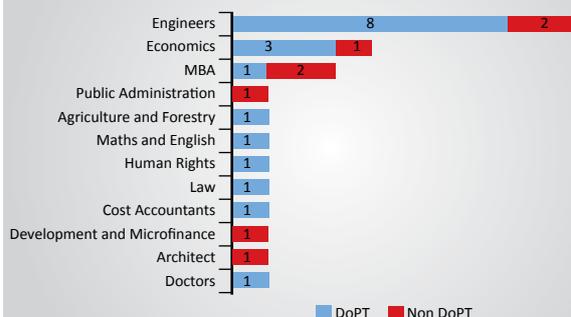
Senior group 'A' Government Officers from different all India and central services and experienced candidates from private industries (Non-DoPT) form a diverse group to facilitate a unique peer learning opportunities within the classroom.

Total number of students : 22      Candidates from Government Services : 17  
 Non-DoPT candidates : 5      Female students : 4

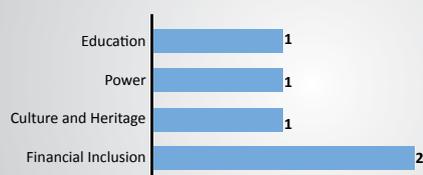
## Class profile – Government services



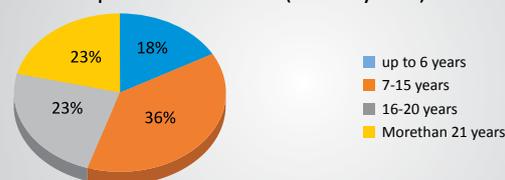
## Academic background of class



## Class Profile (Non-DoPT Candidates)



## Work experience of class (no. of years)



# Placement Procedure for Non-DoPT students

## Pre-Placement Interaction:

This is a platform for interaction between the students and the company representatives where the company regarding profile of the company, key aspects of its business, work environment and opportunities available to the students. This is followed by a question answer session Companies can also share information over emails if they are unable to come for the PPTs.

## Application:

Interested students apply to the company through the CDS office. A detailed resume is submitted by the student as part of the application process. The PGPPM Placement Representative coordinates corporate interaction.

## Placement Interviews:

The final placement process, interviews, is conducted over an extended period of time. This gives the companies ample time for any customized selection process that may be required. The interviews are facilitated through remote means (video conferencing - skype etc.) in case the company is unable to interview students on the campus. The final placement interview gives the company and the student, an opportunity to discuss the role in detail and make the right choice.

## Offers and Acceptance:

The company can make an offer to the student after the final interview. The offer should include details of role, location, remuneration and other relevant terms and conditions required by the candidate to make the decision. The offer is communicated by the company to the CDS office which in turn is communicated to the selected student. The acceptance of an offer is governed by placement rules of PGPPM which are framed at the beginning of the academic year and may vary from year to year.

## Important Dates:

The recruitment process is on a rolling basis on the campus beginning, first week of January 2016.

## Contact

### Career Development Services

**Professor Ganesh N Prabhu**  
 Chairperson  
 +91 80 26993047

**Ms. Sapna Agarwal**  
 Head  
 +91 80 26993357

**Mr. N. G. Lakshminarayana Rao**  
 Administrative Officer  
 +91 80 26993165  
 cds@iimb.ernet.in

PGPPM Placement Representative  
**Tejaswi Pucha**  
 +91 9900103726

## Anjchita B Nair



### Education:

Bachelor of Architecture,  
National Institute of  
Technology, Calicut

### Past Employers:

Sahapedia (CMC Ltd),  
Habitat Technology  
Group, Janaagraha

**Experience:** 3.5 years

Architect with experience in domains of culture and heritage documentation; digital platforms; sustainable and low cost architecture. Has worked in multiple projects involving the Central and State governments and formulated projects under CSR.

### Project Management and Design

- Prepared Technical, Financial bid and DPR for Multi-Volume Documentation Project with President's Secretariat, 3 year project currently being executed
- Successful project proposals under 'National Mission on Education through ICT' and 'Heritage City Development and Augmentation Yojana' of Government of India.
- Core member of team working on Content development strategies and planning for the online platform dealing with 12 domains and multimedia content
- Conceptualized and led documentation project involving Government of Chhattisgarh.
- Conceptualized and executed a Heritage Education initiative
  - ◆ Heritage Education Workshop Programs for students of Sushant School of Design and School of Management studies, Ansal University.
  - ◆ Conceptualized and launched "Sahapedia Fellowship Programme"
- Worked on renovation plan for a heritage marketplace built by Kerala State Government

### Entrepreneurial Venture

- Founded ANJCH Creative Consultants Private Ltd (OPC), New Delhi
  - ◆ Design of History Graphic Panels at two Metro Stations in New Delhi for Indian Council of Historical Research and Delhi Metro Rail Corporation
  - ◆ Design for an android based mobile application on Museums in Delhi. Design for interim website of Sahapedia, an online encyclopedic platform

## Charvi Gandotra



### Education:

B.A. Hons (Economics),  
Shri Ram College of  
Commerce, Delhi  
University

### Past employers:

Invest India Micro  
Pension Services (P) Ltd  
(1.5 years)  
McKinsey & Co (2 years)

**Experience:** 3.5 years

Broad experience in Business Strategy, Project Management and Business Analysis in insurance, healthcare and manufacturing in the US, UK and Switzerland, and in financial inclusion in India

### Business Strategy

- Improved the underwriting and pricing efficiency of a global Property and Casualty insurer
- Conducted due diligence and designed the post-merger strategy for a large Fortune 500 company
- Prepared detailed feasibility report, project report, financial model and business case for a new distribution model for Invest India Micro Pensions Services Pvt. Ltd.

### Business Analysis

- Create enterprise level model for a US based healthcare insurer to assess and improve their competitive advantage
- Identify opportunities to design a network optimization model for a global medical equipment manufacturing company
- Developed the mortality code to determine expected payout by product types for an Indian insurer, and to calculate persistency levels across product types and distribution channels

### Project Management

- Conceptualized and launched a unique web based platform to deliver an integrated social security solution to domestic help across India; This had the highest persistency rate across all distribution channels
- Led the implementation of a new distribution channel for the organization to include contractual workers in the NCR in a social security solution; This had the highest uptake ratio across all distribution channels

### Certifications

- Secured 92% in the Securities Markets Foundation Certification, conducted by National Institute of Securities Markets
- Cleared 3 papers in Actuarial Science (CT 1, CT 3 and CT 7), under Institute of Actuaries of India

## Seemant Dadwal



### Education:

Bachelor of Engineering (Computer Science and Engineering), University Institute of Engineering and Technology (UIET), Panjab University

### Past Employers:

Learning Links Foundations, Teach For India, Infosys

**Experience:** 6 years

Education sector professional with expertise in the fields of Operations, Product Management, Project Management, People's Management and Educational Technology with a focus on rigorous evidence based analytics to formulate pragmatic, actionable work items. Past work experience includes collaborative functioning with multiple stakeholders, both within the organization and outside to identify opportunities and develop solutions via option analysis and prioritizing innovation across various policy frameworks of the organization

### Learning Links Foundation: Project Head - Microsoft's Classroom of the Future Program

- Led the Planning and Implementation of the Program across 4 locations in India; which include Partner preparation (School, Academic Solution Providers), Audience identification (Teachers, IT Administrators and Grade), Infrastructure setup (IT), Training of teachers and IT Administrators
- Managing Relationships internally by liaising with internal Technology, Analytics teams and externally by working closely with Microsoft and partner schools to develop strong professional relationships

### Teach For India: National Lead (Training, Curriculum and Assessments), Math

- Development of effective tools and frameworks to facilitate the shift of math curriculum for Teach For India from American based Common Core to NCF based NCERT curriculum through research and engagement with external experts
- Create short term and long term strategy, structures and policies for curriculum, training and assessments, using rigorous evidence based analytics for K-8 Math to manage and support 500+ teachers and 50 program managers across 5 different locations in India

### Infosys Technologies: Systems Engineer

- Led a 3 member team on 'Message broker' technology for development of an integrated system for the retail giant GAP
- Development of modules to transition information systems from old legacy systems to a contemporary system

## Subrata Kumar Biswal



### Education:

EMBA from PTU, Masters in Public Administration from Utkal University, Odisha, PGD in Development Management (fellowship program) from Tata-Dhan Academy, Madurai Diploma in Microfinance from IIBF

### Past Employer :

NRLM, MoRD GoI, OLM GoO, Dhan Foundation  
**Experience :** 8.3 years

Diverse experience in development sector especially with The World Bank funded bilateral projects, Government, CSR and NGOs, Project Management, Financial Inclusion and Literacy, Livelihoods and Skill Development.

### Professional experience

#### Leadership

- Team lead for universal financial inclusion at national and state level with The World Bank funded projects, supported to 1016 SHG federations for Credit linkage for livelihoods, implemented community based Bank Mitra model in six states
- Policy development and led team for "Rs 1000 Cr-1,00,000 SHG Bank Linkage program" in Odisha in 2014
- Anchoring social security and micro insurance program to cover 20,00,000 rural households in Odisha
- Led team to established Tribal Development Resource centre in Madhyapradesh

#### Programme Management

- Led the community finance program to reach out more 70,000 SHGs and managing Rs 216 Crs community fund for institutional sustainability.
- Bank Mitra policy initiated in eight states and placed about 3000 community based Bank Mitras in Rural Bank branches
- Project planning, capacity building, monitoring and evaluations, compliances as per government and world bank standards
- Coordinating with SLBC, NABARD, Nodal Banks, Line departments for ensuring Financial Inclusion

#### Recognitions

- Nominated to The World Bank Mid Term Joint Evaluation team for evaluating in three states on poverty reduction project
- Nominated to Citi-FT Global Financial Education Summit 2011 held at Jakarta, Indonesia
- Development Management fellowship from SRTT and Dhan Foundations in 2005

## Pucha Tejaswi



### Education:

Executive MBA in Power Management, University of Petroleum & Energy Studies, Dehradun  
Bachelor of Technology (Electrical & Electronics), National Institute of Technology (NIT), Warangal  
Certificate in Project Management (CIPM), from Institute of Project Management Certification, Noida

**Past Employer:** Neyveli Lignite Corporation Limited

**Experience:** 4+ years

**Power sector professional with expertise in ABT markets, Operations, Maintenance, Production Planning and project management in large thermal power stations with a good understanding of Power and Infrastructure sectors**

### Production Optimization:

- Handled Boiler, Turbine, Generator & Fuel Handling System (FHS) - Operations & Maintenance of 1470 MW ,Asia's largest Lignite fired thermal Power plant
- Was involved in RLA studies and Life Extension Programs of the 210 MW thermal generation stations
- Handled Station profit maximization & maintaining grid discipline in Availability Based Tariff (ABT) regime
- Was involved in effective Load management during peak and off peak hours, through ABT mechanism and earned annual incentive of Rs.33 Crores for NLC Ltd.

### Highlights:

- Made Significant contribution in maintaining Annual power generation of about 11000 MU with PLF of about 85%, continuously for the past 4 years in Thermal Power Station II, NLC
- Represented NLC Ltd as a delegate at "India Energy Congress-2015" and "Energy Trilemma Workshop" organized by World Energy Council India
- Represented IIMB as a delegate, at the WEC Global Workshop, organized by World Energy Council India
- Rated as outstanding performer at NLC Ltd in 2010-11 and 2012-13
- Presented a paper titled "Wavelet techniques for detection and classification of power quality issues", at 7th National Conference on Modern Power Plant Engineering, held at Trivandrum.
- Served as a General secretary for Electrical Engineering Association , NITW and as a Secretary for IEEE Student Branch , NITW



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Bannerghatta Road, Bengaluru - 560 076, Karnataka  
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