

**Indian Institute of Management Bangalore**  
**Survey of Alumni of Management Programme for Women Entrepreneurs**

**MPWE Program Attended (please circle the year):** 2004 / 2005 / 2006 / 2007 / 2008

**I. General Information**

Name of MPWE Alumni: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone No: \_\_\_\_\_ Personal Email: \_\_\_\_\_

**II. Activity taken up any time after the MPWE:** (Please tick ALL the applicable boxes)

Homemaker  Planning My New Enterprise  Taking a Sabbatical  Employed

Managing My Own Business  Managing My Family Business  Self Employed Business

**III. Existing Enterprise** (Answer only if you managed own/family enterprise before attending the MPWE)

Name of Organization: \_\_\_\_\_ Start Year: \_\_\_\_\_

What is the product /service of this enterprise? \_\_\_\_\_

What is the current annual sales, last one year's sales growth, number of employees of this enterprise?

Sales = _____ lakhs	Sales Growth = _____ %	Employed Women = _____ Men = _____
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By how much (in percentage terms) has your scale of operations grown after the MPWE? \_\_\_\_\_

Did you diversify into other products/services after the MPWE?  YES  NO (If YES also fill IV below)

If YES, what are the other products/services you added? \_\_\_\_\_

**IV. New Enterprise** (Answer this part only if you started a new enterprise anytime after attending the MPWE)

Name of Organization: \_\_\_\_\_ Start Year: \_\_\_\_\_

What is the product /service of your enterprise? \_\_\_\_\_

Was the new enterprise based on your MPWE business plan or any variation on it?  YES  NO

Did you contact any MPWE faculty later for help or advise on your new enterprise?  YES  NO

Did you use any IIMB resources for your new enterprise? \_\_\_\_\_

What is the current annual sales, last one year's sales growth, number of employees of your new enterprise?

Sales = _____ lakhs	Sales Growth = _____ %	Employed Women = _____ Men = _____
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**V. Employment:** (Answer this section only if you are currently a full-time or a part-time employee)

Name of Organization: \_\_\_\_\_

Start Year of Employment: \_\_\_\_\_ Type of job: \_\_\_\_\_  Full Time  Part Time

Did the MPWE make an impact on your employment prospects or job performance? If so how? \_\_\_\_\_

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**VI. Usefulness of the topics covered in the MPWE:** Please rate these topics that are covered in the current MPWE in terms of their usefulness to you in whatever activity you may have taken up after the MPWE.

*(Please tick the appropriate column only if you attended atleast part of the module)*

MPWE Topic	Extremely Useful	Very Useful	Not Very Useful	Not at All Useful
Management Accounting				
Working Capital Management				
Costing and Pricing				
Financial Management				
Managing Bankers and Financing Alternatives				
Valuation and Venture Capital				
Legal Aspects and Taxation				
Business Economics				
Economic Environment				
Industry Analysis and Business Strategy				
Product Development				
Marketing and Sales				
Services Marketing				
Product Management				
Operations and Supply Chain Management				
Managing People and Performance				
Entrepreneurial Orientation				
Entrepreneurial Networking				
Business Negotiations				
Communication Skills				
Business Planning				
Any Other (please specify)_____				

**VII. Impact:** Did the MPWE have a significant impact on you in any way? How? (Attach a page if required)

**VIII. Suggestions:** Any suggestions for future MPWE programs will be valuable. (Attach a page if required)

Many thanks for your time! Please mail to Prof. Ganesh N. Prabhu, IIMB Campus, Bannerghatta Road, Bangalore 560076